

Selling Parts Has Never Been Easier!

Spend less time on the phone and processing returned parts and more time selling the right parts!

Use the CollisionLink® solution to receive parts orders electronically for faster turnaround times and see your shops' complete parts estimates to close more sales. Used by thousands of collision shops and wholesale parts dealers nationwide, it gives you the ability to effectively convert non-OEM parts to incremental OEM parts sales through competitive pricing with automaker parts discount programs.



Shops prefer to use OEM parts for their repairs to improve their cycle time, so get connected with your shops on CollisionLink today and start taking advantage of:

MORE PART SALES

IMPROVED CUSTOMER SATISFACTION

INCREASED EFFICIENCY

- Automated reimbursement submissions to eliminate timely paperwork
- Consolidated orders into one user-friendly, online portal for faster order processing
- VIN-verified part orders for order accuracy and reduced part returns
- Seeing the ENTIRE estimate from your body shops to maximize sales opportunities
- Effectively communicating important information to your shops, such as order status, shipping date, cost and more!
- A team of parts professionals to train your staff and desired collision shops

For more information or to enroll, contact OEConnection at 888.776.5792, ext 3.